

THE ENERGY EFFICIENCY MARKETPLACE



simplifying savings



ENERGY EFFICIENCY FOCUS AREAS

- WINDOWS & DOORS
- CELINGS & WALLS
- COOL, GREEN & BLUE ROOFS
- STORAGE AREA
- SHIPPING & RECEIVING
- LIGHTING & DAYLIGHTING
- FOOD AREAS
- HEATING SYSTEM GENERATION & DISTRIBUTION
- COOLING SYSTEM GENERATION & DISTRIBUTION
- ELECTRICAL POWER DISTRIBUTION
- HOT WATER SERVICE
- LAUNDRY
- COMPRESSED AIR
- WATER
- PROCESS HEATING
- VEHICLE OPERATIONS/MAINTENANCE

cut costs, increase efficiency

It has been estimated that most companies are wasting up to 40% of their energy costs due to plant and operations inefficiencies. Everyday we are being encouraged to save energy and slow climate change. These two global problems are also arguably the biggest business opportunities of the 21st Century. A report released by Barclays Bank predicted that climate change will boost the global economy and dominate financial markets over the next 25 years. With increasing regulation and legislative pressure, the energy, water and waste efficiency businesses are sure to grow for many years.

As a Partner with *ECO Zero*, you will be able to offer an irresistible business proposition that will appeal to your clients both logically and emotionally. The **E₂C₀ Program** is exactly what companies need right now to save energy and cut costs... the timing is perfect. As an *ECO Zero* partner you will have access to a powerful set of unique software products and business tools that will enable you to secure business in a highly professional and credible way.

flexible solutions for your client's needs

ECO Zero CONSULTING PROVIDES A TOTAL END TO END SOLUTION.

With the renewed focus on climate change, energy efficiency, water issues, and other environmental and public health issues, companies increasingly are finding that they must operate within the spotlight of environmental and energy constraints. Our software runs the full gamut of the sustainability and energy marketplaces and include:

- Energy efficiency benchmarks and audits,
- Tariff rate and energy supply analyses,
- Water conservation service,
- Carbon footprint studies,
- Sustainability reporting,
- Zero-waste management, and
- Renewable energy solutions.

Our potential clients include commercial and industrial businesses, building owners, property management companies as well as federal, state and local government agencies. And now you can add the homeowner and multi-family residences to our potential client list.

THE E₂CØ PROGRAM

The E₂CØ Program is your all-encompassing tool in the energy efficiency auditing business. Comprised of two sub-systems, **FACE FORWARD** and **KNOWLEDGE BASE**, it will help you to quickly grow your business.

FACE FORWARD

FACE FORWARD includes templates, scripts and guides necessary to market the E₂CØ Program and maintain your customer relationship management (CRM) program. You can profile and track each potential client from initial sales pitch through final audit presentation.

KNOWLEDGE BASE

The **KNOWLEDGE BASE** is comprised of the software tools you will need to conduct the various audits you will offer, including:

- ◆ eQuickCheck,
- ◆ eXpressAudit360,
- ◆ eWeatherize, and
- ◆ eLuminate.



YOUR OPPORTUNITY

You don't need to be technical to succeed as an *ECO Zero* Partner, but you do need the desire to provide first-class service, good business acumen and sound commercial judgment along with the necessary drive and determination to build a long-term serious business. Our E₂CØ Program guides you through the complete sales, auditing and presentation process. At the end of your engagement, your clients will appreciate the value of your services and its impact on their bottom line.

OUR BUSINESS DEVELOPMENT TOOLS

At *ECO Zero* we have taken the time to develop the tools that will help you to grow your business. We provide dynamic training programs to teach you the latest techniques on using our software so that you can be the best sustainability resource for your client. We adhere to the precept that it is the people who are the primary determinant in the success of any business. And to this end we have spared no time or money, because we know that when you succeed, so do we!

The E₂CØ Program comprises two suites of tools to run your business.

- ◆ **FACE FORWARD** includes the organizational tools that have been designed to enable our Partners and their team to concentrate on securing new business and provide first-class levels of customer support. **FACE FORWARD** provides you with the templates necessary to pitch your proposal to your potential clients.
- ◆ **KNOWLEDGE BASE** is a software suite of nine auditing modules, composed of in-depth survey instruments covering every conceivable subject to be investigated in an audit.

Everything we have accumulated from our experience in this business has been integrated into the E₂CØ Program. You will find this to be an invaluable resource as you grow your energy efficiency business.



THE E₂CØ PROGRAM AUDIT SUITE

eQuickCheck

- 5 questions to calculate an Energy Utilization Index (EUI)
- 2 additional questions to gauge water consumption
- EPA Benchmarking Tool (PRO version only)

eXpressAudit360

- Rating of physical plant systems
- Impact on energy usage
- Identification of systems to target for savings

Water Consumption Audit

- Analysis of water consumption trends
- Identification of conservation measures

Zero Waste Management

- Waste, solid waste, and recycling study
- Revenue generating strategies

eLuminate

- All energy modalities
- Low cost/No cost retrofit options

HVAC Engineering

- Heating & Cooling
- Ventilation

eNvelope Audit

- Walls, Doors, Windows & Roof

eNergyRenew

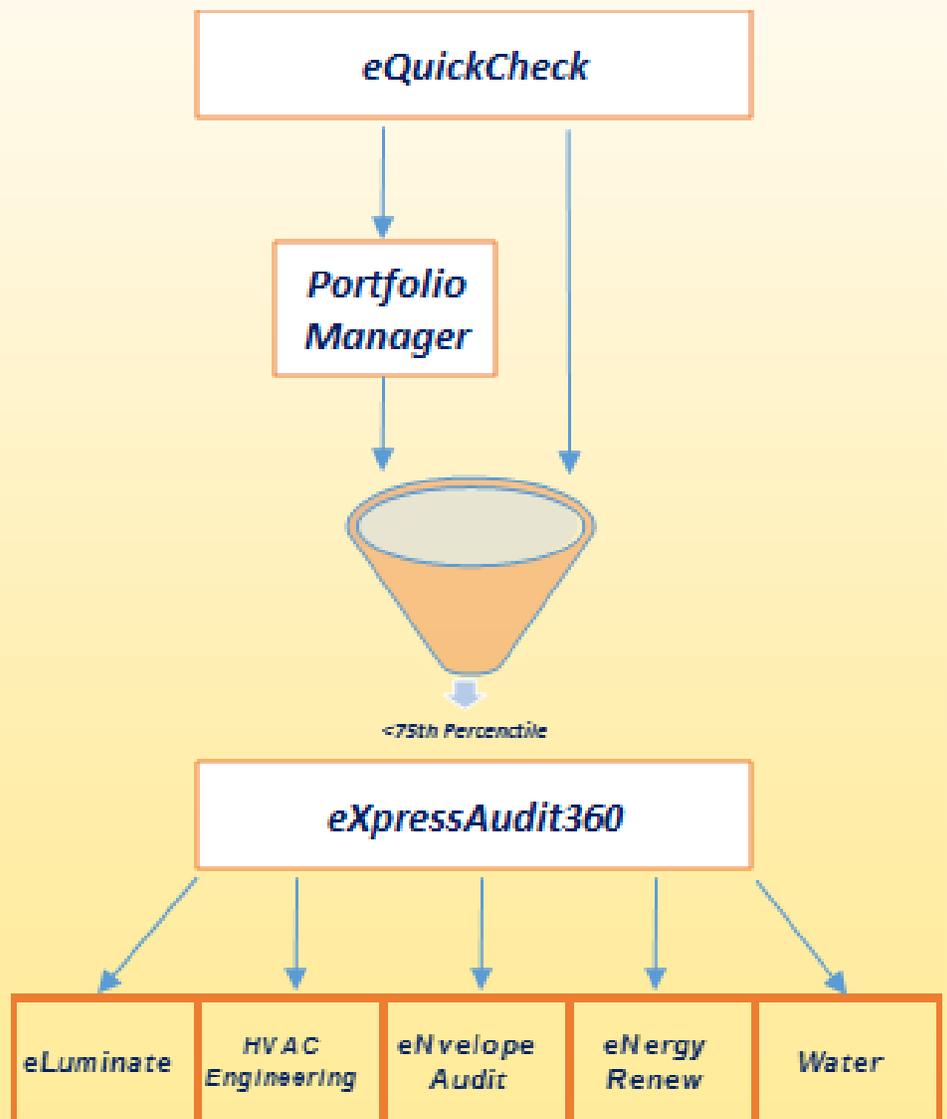
- Solar panels
- Small wind turbine
- Geothermal

eWeatherize

- Building envelope & HVAC plant
- Electrical system & appliances

The E2CØ Program comprises of a full suite of efficiency software with multiple independent, yet interconnected, modules. At the start of each new project, the eQuickCheck should be run. The basic version will provide a measure of the building's efficiency and comparison to similar buildings, while the pro version will also include a submission to the EPA's Portfolio Manager. In general, those buildings that fall below the 75th percentile are deemed to be candidates for the next step.

The eXpressAudit360 provides a structured walkthrough of the building with a comprehensive checklist to assess all of its systems. This program determines those areas of the building that need further detailed study—eLuminate for lighting and energy use; HVAC Engineering to evaluate the heating and cooling plant; eNvelope to evaluate the physical structure; eNergyRenew to study the feasibility of renewable technologies such as solar and wind; and Water Consumption when water use appears to be higher than anticipated.

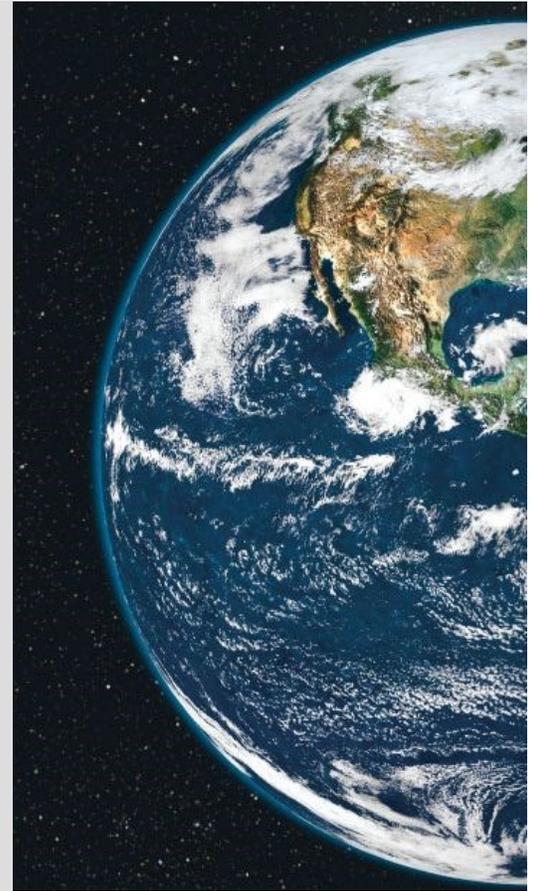


YOUR NEXT STEP

Our mission at ECO Zero is to create lasting partnerships with dedicated business professionals. We will provide you with the tools to deliver the best sustainability solutions available on the market. You, in turn, will provide your customers with the ability to confidently plan in an impartial and risk free setting.

If you feel that you can meet the challenge of being part of this global phenomenon start by emailing us at info@myEcoZero.com. We will be happy to answer all your questions and provide you with our Partner's Introductory Package. Success in life is often about being in the right place, in the right time, with the knowledge of how to exploit the opportunity. There are few occasions when a great opportunity crosses our path, and it is rarely when the timing is just right. However, at Eco Zero a unique set of conditions have been merged to form an innovative new business opportunity with unlimited profit potential. It is a challenging yet rewarding business for today's entrepreneur.

If you are still interested after carefully considering the information we send you in our introductory package, your next step would be to complete and email to us the various forms included. Our Business Managers will review your information and get in touch with you to go through the opportunity step by step. In the meantime, thank you for taking the time to consider this information. We wish you every success .



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